



April 17, 2021

FREE Virtual **Super Entrepreneur Conference**

SUPER ENTREPRENEUR CONFERENCE MEDIA KIT
APRIL 17, 2021

SEC 1

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Online

Super Joe Pardo has been running events and conferences for 20 years. His podcast and podcast conference has been bringing together entrepreneurs since 2014.

SEC (Super Entrepreneur Conference) brings entrepreneurs together from across the planet for one day event online. Because of the low cost this conference is offered for free to attendees. The pilot for this event was on March 28-29, 2020 where Super Joe had over 40 speakers speak at the first ever Virtual Independent Podcast Conference.

As the host of the conference, Super Joe, with his warmth and personality, makes everyone right at home. Through his constant attention, he makes sure that all attendees have a chance to not only introduce themselves to the entire room but also feel like they are part of a family throughout the conference.

Admission is totally free for all attendees! It will be broadcasted to www.superjoepardo.com/super and on Super Joe Pardo's Facebook Group ([Super Entrepreneurs](#)).

Partners have the chance to be promoted in front of over 8000 entrepreneurs on Super Joe's Facebook page and nearly 500 Subs on YouTube.



About The Organizer

Joe Pardo, Founder and Host of The Award Winning *Dreamers Podcast*

Joe Pardo has always loved bringing people together. His roots in hosting big events started with his family's multi-million dollar company bringing over 1,000 customers a year together for a vendor show. As Joe got older he got into throwing DJ parties and LAN parties. His love of the podcasting community made it a perfect fit for him to throw his first podcasting conference in September 2015. This is where Joe incorporated traditional conference structure with outside the box sessions.



The Reach



Attendance at SEC 2020

1800+ Views

100 Concurrent Live Viewers

Website Visitors

24% Increase in New Users 2020 over 2019

Facebook Group

Passionate, interactive members and growing 1-3 new members daily

Email Audience

20-40% Open Rate with 2-5% Click Through

Testimonial



We chose to launch Poddit at MAPCON5 (2019).
We sponsored Super Joe, rushed hard to get it out there.
Joe and the ICON team were fantastic at supporting us,
getting us going, and helpful in getting the community to engage with us.
It was a really great decision and we'd 100 times over again!

Brent Basham
Co-Founder Poddit.net

Base Packages



609 868 9301

Joe@SuperJoePardo.com



Attendance is free and the event is broadcasted to Super Joe Pardo’s Super Entrepreneur Group and Youtube (SuperJoePardo.com/super) (SuperJoePardo.com/group). We would like to welcome partners that have a target audience of entrepreneurs in all stages of their journey. Below are the sponsorship packages, please contact Super Joe with any questions!

Support	Live	Live + Giveaway	Presidential Partnership
\$100	\$250	\$450	\$750
<ul style="list-style-type: none">•Company logo on Independent Podcast Conference website and group, linked to your website•1 Mention in newsletter	<ul style="list-style-type: none">•Company logo on Independent Podcast Conference website and group, linked to your website•1 Mention in newsletter•Your company mentioned throughout the event	<ul style="list-style-type: none">•Company logo on Independent Podcast Conference website and group, linked to your website•1 Mention in newsletter•Your company mentioned throughout the event•Sponsorship read 3 times throughout the event (30 seconds or less)•Sponsor a giveaway of your products/services	<ul style="list-style-type: none">•Independent Podcast Virtual Conference Brought To You By “Your Company Name”.•Your company name and link will be included in the press release that goes out to over 6,000 media outlets.•Live + Giveaway Package
			3 available

MAGIC




Let's Make Some Magic!

For this year's event we are looking to create an event **MORE** unique experience for our attendees. We want to know what you would love to see at a conference, but never have.

Let's make that happen at SEC!

Reach out to me and my team and I will put our creative genius together to make it happen!

Super Joe Pardo

 609 868 9301

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